Sturgis

## **Event Request Form** Application Deadline: September 30

The Hotel BID will take applications once yearly for distribution the following January. Your organization will be required to present your request at the annual November meeting.

## Your completed submission should include:

- **Completed Application Form (attach sheets if necessary)**
- □ Financials for Previous Year
- □ Proposed Budget
- □ List of Funding Sources

| Amount of Funding Request: <u>5</u>               | Date of Event: |
|---|----------------|
| Contact Information:                              |                |
| Name of Organization:                             |                |
| Contact Name:                                     |                |
| Mailing Address:                                  |                |
| City, State, Zip:                                 |                |
| Phone:  | _Email:        |
| Event Overview:                                   |                |
|   |                |
|   |                |
| Who is the target audience:                       |                |
|   |                |
| Number of estimated attendees:                    |                |
|   |                |
| Expected impact to the community from your event: |                |

| Marketing Strategy:   |
|---|
| Please list recognition opportunities for contributors and sponsors of event: |
| How long has this event been held:  |
| Event Budget:   |
| Funding Sources:  |
| Office Use:   |
| Date Submitted:   |
| Date BID Board Discussed:   |
| BID Board Funding Determination:  |